Dear Sir:

Feltman & Curme Challengers have young men's styling — Calfskin and other heavier Fall leathers; genuine Goodyear Welt soles and solid leather innersoles. See them at your Feltman & Curme store when you are ready for your Fall shoes.

Their new low price makes them the greatest value in the men's shoe industry today.

Very sincerely,

Feltman & Curme

.....

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on Feltman & Curme's

"CHALLENGERS"

- Never before in the history of the shoe business have values such as these been offered.
- We invite you to inspect all others in this price group, then compare their quality, style and fit with Challengers.

FELTMAN & CURME